Research on Ideological and Political Teaching of College English Courses in Private Colleges

Zhang Yue

College of General Education, Shenyang City University, Shenyang, Liaoning Province, 110112, China

Keywords: ideological and political teaching, college English courses, private colleges

Abstract: In the new era, college English teaching is facing new challenges and opportunities. Ideological and political teaching in college English curriculum is not only a new teaching idea, but also a new topic in college English curriculum reform. Taking private colleges as an example, this paper discusses the effective ways to carry out ideological and political education in college English courses, and discusses the new ideological and political teaching model in order to deepen the ideological and political education in college English, build a new pattern of three-dimensional education, and realize the full integration of English teaching and ideological and political education.

1. Introduction

In 2016, at the National Conference on Ideological and Political Work in Colleges and Universities, it was emphasized by president Xi Jinping that ideological and political work should run through the whole process of education and teaching. In December 2017, the leading Party Group of the Ministry of Education proposed to vigorously promote the classroom teaching reform with the goal of "curriculum ideology and politics", improve teaching design, strengthen teaching management, sort out the ideological and political education elements contained in each professional course and the ideological and political education functions carried by it, and integrate them into all aspects of classroom teaching, to realize the organic unity of ideological and political education and knowledge system education. Issued by the Ministry of Education in 2018, the 40 contents [1-4] of the "Opinions on Accelerating the Construction of High-level Undergraduate Education and Comprehensively Improving the ability of Talent Training" document, is to strengthen every teacher's moral consciousness and cultivate people, and organically integrate ideological and political education elements into every course [5].

2. Necessity and importance of ideological and political teaching of college English courses in private colleges

2.1 The nature and characteristics of college English courses

College English courses have both instrumental and humanistic characteristics. English is not only the language tool for people to communicate, but also the carrier of western culture. Therefore, there is bound to be a collision and fusion of Chinese and western culture in college English courses. In the process of English learning, students will inevitably be influenced by western culture, and their outlook on life, values and world outlook will be affected to some extent. In addition, most of the existing teaching materials are derived from English articles, which mostly involve the cultural customs and ideas of western countries, which will dilute students' understanding of traditional Chinese culture to a large extent. Therefore, the humanistic characteristics of college English determine that ideological and political content must be integrated into the course teaching, so as to enhance students' cultural self-confidence and cultivate students' good ideological and moral character.

College English is a compulsory course in Chinese colleges and universities, whether public or private. Therefore, English courses in private colleges have the same common characteristics as

DOI: 10.25236/iemetc.2023.042

those in public colleges: wide curriculum coverage, relatively long class hours, and great ideological and political responsibilities. The implementation of curriculum ideological and political construction is conducive to correctly guiding students to establish correct values in language and cultural learning, comparing Chinese and western cultures, and actively guiding students to spread and promote Chinese culture to the outside world.

2.2 Complex network environment in the information age

Under the background of the information age, massive information is readily available, and students can quickly get a variety of information through the Internet. However, these network information is relatively complex, many college students will inevitably be affected by other values and outlook on life, such as individualism, hedonism, money worship, etc., these ideas are not conducive to students to develop a correct view of the three. It deviates from the core value system of socialism. Therefore, in the course of college English teaching, we should give full play to its imperceptive role as a course of general education, cultivate students' critical thinking ability, and guide students to establish correct values, outlook on life and world outlook.

2.3 Cultivating talents for the new era

The young generation shoulders the mission of national rejuvenation and national prosperity, and the training of talents in the new era must have higher requirements. The report of the 19th National Congress of the Communist Party of China put forward that moral education should be integrated into the teaching of college English courses. At present, the English teaching reform in private colleges and universities not only emphasizes the cultivation of students' English listening, speaking, reading and writing abilities, but also begins to pay attention to the education of students' ideological and political morality, so that students can strengthen their resistance to bad ideological and cultural trends and make correct value choices and judgments under the impact of diverse cultural trends. Integrating ideological and political elements into English teaching in private colleges and universities can produce the synergistic effect of classroom language teaching and ideological and political education, make students truly become innovative and compound talents with good cross-cultural communication and expression ability, and make English teaching in private colleges and universities more effective. At present, the state attaches great importance to ideological and political education, and also requires major private colleges and universities to be good at exploring the ideological and political elements in the curriculum, and constantly integrate fresh ideological and political materials in teaching, so that ideological and political education and English teaching truly integrate.

In addition, with the advancement of globalization, China's ties with other countries in the world are further deepened. The youth in the new era should not only eliminate language barriers to communicate, but also have deep cultural deposits, carry forward Chinese culture, and display China's traditional culture to the outside world. Therefore, as a carrier of culture, college English courses need to integrate

3. Problems faced by ideological and political teaching of College English courses in private undergraduate colleges

3.1 College English teachers' political theory is not solid, and their curriculum ideological and political awareness is not strong

At present, some college English teachers in private colleges and universities have excellent professional skills, but their cognitive level of ideological and political education is low, and they do not know much about the Party's policies, lines, guidelines, etc., and their political theory level cannot give students effective ideological and political education guidance. Their political theory literacy is not solid enough, and do not pay enough attention to some hot social issues, so they cannot discuss hot topics with students.

Teachers lack effective penetration of ideological and political education in English teaching,

which affects the effect of curriculum ideological and political education and leads to the lack of function of college English curriculum ideological and political education. Many college English teachers lack the concept of ideological and political education in curriculum. They only pay attention to imparting English knowledge and cultivating students' English skills, and lack the content of ideological and political teaching. All courses have the function of ideological and political education, but many English teachers do not correctly realize the importance of ideological and political education, and think that ideological and political teaching should be responsible for the teachers, so in English class, only pay attention to the cultivation of students' English knowledge and ability. For example, some English teachers pay too much attention to students' English grades and have a strong utilitarian attitude, thus affecting students' cognition of values. Strengthening the infiltration of ideological and political education in various disciplines is also an important part of current college education. Therefore, college English teachers should correctly recognize the importance of ideological and political infiltration education, and pass on more accurate faith education to students with the help of English knowledge, so as to guide students to develop correct values and improve their moral sentiments.

3.2 College English teaching materials are out of line with demand

At present, there are a lot of content about western culture in college English textbooks in China, and the proportion of western culture content and local Chinese culture content is seriously out of proportion, and only a few textbooks involve local culture, which is easy to mislead students' values. When students learn western culture, they are easy to be influenced by western cultural consciousness because their values have not been fixed, which leads to the lack of ideals and beliefs, and even the mentality of worshiping foreign things, which affects the establishment of correct values for students. In addition, with the understanding of western culture, students will gradually recognize western folk customs and living habits, and gradually westernize, which will affect their views on local living habits. English textbooks contain too much western cultural content, which will also cause the phenomenon of "Chinese cultural aphasia" for students. Students cannot translate and spread the profound Chinese culture in English, which will gradually affect the international spread of Chinese culture and further affect the cultural exchanges between China and the West.

The supplementary materials for teaching are generally selected from the Internet by teachers and need to be screened by teachers themselves. As some teachers in private colleges and universities have heavy teaching tasks, they do not have much time and energy to collect relevant materials. Or when teachers explain ideology and politics in English teaching, the selected content is simple and formal, and even has little relevance to English curriculum, which fails to attract students' attention. There are also some teachers who can not control the degree of ideological and political education in the course, and turn the English class into a political and ideological class.

3.3 The design of ideological and political teaching is too rigid

At present, the way of thinking and politics in college English courses in private colleges and universities is too simple, rigid and rigid. Teachers prefer classroom teaching, less heuristic teaching and discussion teaching, and the proportion of practical teaching and case teaching is low. The integration of curriculum thinking and politics teaching makes the classroom become the preaching and preaching of political theories, which limits students' discussion and thinking, and also leads to a dull classroom atmosphere. However, it fails to integrate ideological and political education skillfully through situational teaching. This traditional way of teaching will only backfire and put students off.

4. Solutions to problems in ideological and political teaching of College English courses in private colleges

4.1 Improving teachers' political theory literacy and ideological and political teaching ability

College teachers are not only the givers of English knowledge, but also the leaders and

implementers of curriculum thinking and politics. Teachers must improve their political theory literacy and ideological and political teaching ability through continuous study and practice. In view of the lack of solid political theory literacy and weak ideological and political consciousness of teachers in private colleges and universities, colleges and universities need to organize teachers to study political theory regularly and constantly expand English teachers' political theory knowledge.

In addition, private colleges should also provide teachers with relevant training on curriculum ideological and political teaching, enhance their curriculum ideological and political awareness, improve their cultural literacy, enhance cultural self-confidence, and ensure that the curriculum ideological and political teaching effect is good.

4.2 Graded teaching

Students of private colleges are not high-quality students, and their English basic level is uneven. The English level of students from liberal arts is relatively good, and the level of science students is relatively poor. English teaching in accordance with administrative classes has brought some troubles to teachers and students. Teachers' teaching content is difficult to meet the requirements of students at different levels. Too difficult teaching content will make many students lag behind the course progress, and too simple content will also reduce the enthusiasm of some students. Therefore, the ideological and political teaching of college English courses is graded. For example, all students are divided into A and B classes according to their English scores. Freshmen are divided into classes according to their English scores in the college entrance examination. This kind of hierarchical teaching is not only convenient for teachers to arrange teaching content and design teaching links, but also more conducive to encouraging students to make positive progress.

4.3 In-depth exploration of teaching resources

Teaching content is the carrier of ideological and political teaching. Therefore, in order to fully integrate ideological and political education into college English teaching, teachers need to find suitable teaching content. In view of the fact that the existing textbooks cannot meet the requirements of ideological and political teaching, teachers need to supplement ideological and political teaching materials on the basis of the content of the textbooks.

4.4 Diversified teaching methods

Teaching method is the path to implement curriculum ideology and politics. Curriculum ideological and political teaching should not only be limited to classroom teaching, but also extend to every link of students' life. Therefore, curriculum ideological and political teaching needs to adopt offline and online mixed teaching mode. Teachers not only need to cleverly conceive the classroom teaching links, but also need to supplement various forms of teaching through the network teaching platform Data. These teaching materials can involve some aspects that students are interested in, such as students' views on money, employment, love, world outlook, etc., and can also be about traditional Chinese culture, guiding students to make a horizontal comparison between Chinese and western cultures, so as to enhance cultural self-confidence.

5. Conclusion

Curriculum ideological and political teaching is still a new teaching idea and a new topic for many private undergraduate colleges, but it is an inevitable trend. It can not only make college English courses more friendly and improve students' interest in learning, but also better pass on traditional Chinese culture to students and better guide students to form a correct life.

References

[1] Liang Hong, Xu Jing. Research on the ideological and political implementation path of professional courses in application-oriented colleges and universities based on OBE concept Analysis--Taking "Tax Law" course as an example. Education Modernization, no.34, pp.110-112,

2020.

- [2] Wang Xiaoyan, Ren Bing. Thoughts and implementation path of Ideological and Political Education reform in College English Curriculum in the New era. Knowledge Library, no.1, pp.40, 2020.
- [3] An Lihua. The exploration and practice of genetic integration of ideological and political ideas into the teaching of logistics engineering specialized courses Practice -- Taking Logistics Information System Course as an example. Logistics Technology, no 12, pp.132-136, 2019.
- [4] Xia Xiaolin. Potential New Curriculum Force in Colleges and Universities in the New Era: Thinking and Politics in Physical Education Curriculum. Contemporary physical education Technology, no 6, pp.132-133, 2020.
- [5] Wang Jianneng. Thinking and Politics of College English course: An exploration of innovative classroom teaching practice. Journal of Heilongjiang Teacher Development College, no 3, pp. 142-144, 2020.